

RACING DRIVER PRESENTATION



MARK KASTELIC



RACING DNA

Mark Kastelic is an 18-year-old young man from Ivančna Gorica who was born with a steering wheel in his hands. He inherited his passion for sports car racing from his father Robert, who is also a former racing driver. Mark began his racing career in karting when he was 5 years old and continued in this sport for a good decade until he switched to GT4 car racing. In the meantime, he also actively trained in skiing for many years until he had to choose just one sport due to lack of time. He gave preference to racing!



Mark Kastelic trains hard for his racing successes. Every day, he practices for several hours in the gym under the professional guidance of a coach, runs regularly, and of course, training on the racing simulator he has at home in his room is part of it as well. Mark is determined, persistent, dedicated, and firmly convinced that one day he will be achieving top speeds with the best drivers in the world. On this day, he also prepares with a consultant and mentor who prepares him for public appearances and cooperation with the media.

GT4 CHAMPION 

ALWAYS FOCUSED 

DECIDED 

ADJUSTABLE 



 **DRIVEN**

 **FOCUSED**

 **PASSIONATE**

 **PROFESSIONAL**

PURE RACING GLOBAL EXPOSURE



GT4 STAGE

The GT4 competition class is one of the fastest-growing competition classes in modern sports car racing. The parity of the cars and the diverse participation of drivers from around the world create interesting races and close battles on the track. The racing weekend often begins with over 40 teams or cars.

A Global Motorsport Standard

Among the car manufacturers, we find well-known and prominent car brands, such as Mercedes, BMW, Porsche, Audi, McLaren, Aston Martin, Toyota, Ford, and others. In recent years, racing in the GT4 and GT3 classes has positioned and represented an increasing number of car brands that have their own factory teams for this purpose or provide strong factory support to the best private teams.

ACHIVEMENTS



2025 WINNING MINDSET



MUGELLO
3. PLACE



IMOLA
1. PLACE



MONZA
2X 1. PLACE



VALLELUNGA
1. IN 2. PLACE



MISANO
1. PLACE



PORTIMAO
1. PLACE



VALENCIA
2X 3. PLACE



JEREZ
2. PLACE

GT4 ITALIAN CHAMPION

WHY CHOOSE MARK?

Partnering with Mark means aligning your brand with a driver who delivers value beyond the racetrack.



BRAND EXPOSURE

Your logo appears on the racing car, racing gear, team apparel, official vehicles, banners, specially organized events and more.



HIGH-QUALITY CONTENT

Our media team ensures that you appear in the media that cover Mark's racing. Newspapers, magazines, from TV programs to radio and online platforms. All created content is also available to you.



PROVEN RELIABILITY

Professional attitude proves that he is an excellent sponsorship investment. We can boast that we have kept every sponsor and partner long-term who decided to collaborate with us.



ENGAGED COMMUNITY

Mark's rapidly growing social media channels ensure year-round recognition among fans and racing enthusiasts.

**RACING WITH
IMPACT**

TRUSTED BY RENOWNED BRANDS

Through his racing, Mark Kastelic has collaborated with some of the most important brands and companies that recognized the young man's fast racing as good promotion, a great racing talent with an exceptionally professionally outlined path of a top athlete.

GROWING MEDIA PRESENCE

As mentioned, Mark Kastelic can boast of exceptional media recognition in Slovenia, which grows more and more with each race and each success. All races can also be watched live via online broadcasts. Mark's racing has been tracked of all major Slovenian electronic and print media in recent years. He regularly appears on various TV shows, radio interviews, and talk podcasts. In this way, Mark Kastelic also opens the door for your brand to excellent media representation and recognition.



ON SOCIAL MEDIA



Mark's social media already boasts a large number of followers, and **this number is growing day by day**. We are also working on the recognition plan that has been outlined:

- News and interesting facts from racing weekends.
- Content from behind the racing background.
- Content from everyday life and training.
- Regularly ensure visibility and promotion of our partners.

The most important facts:

- Rapid and constant growth across all platforms.
- An exceptionally good base of young followers.
- An exceptionally strong base of motorsport fans.
- Wide reach across individual race weekends.

5K

INSTAGRAM

VIEWS: 1.963.210
PROFILE ACTIVITY: 35.554

*OVER PAST 3 MONTHS

10K

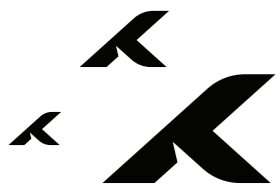
8.700

8.200

TIKTOK

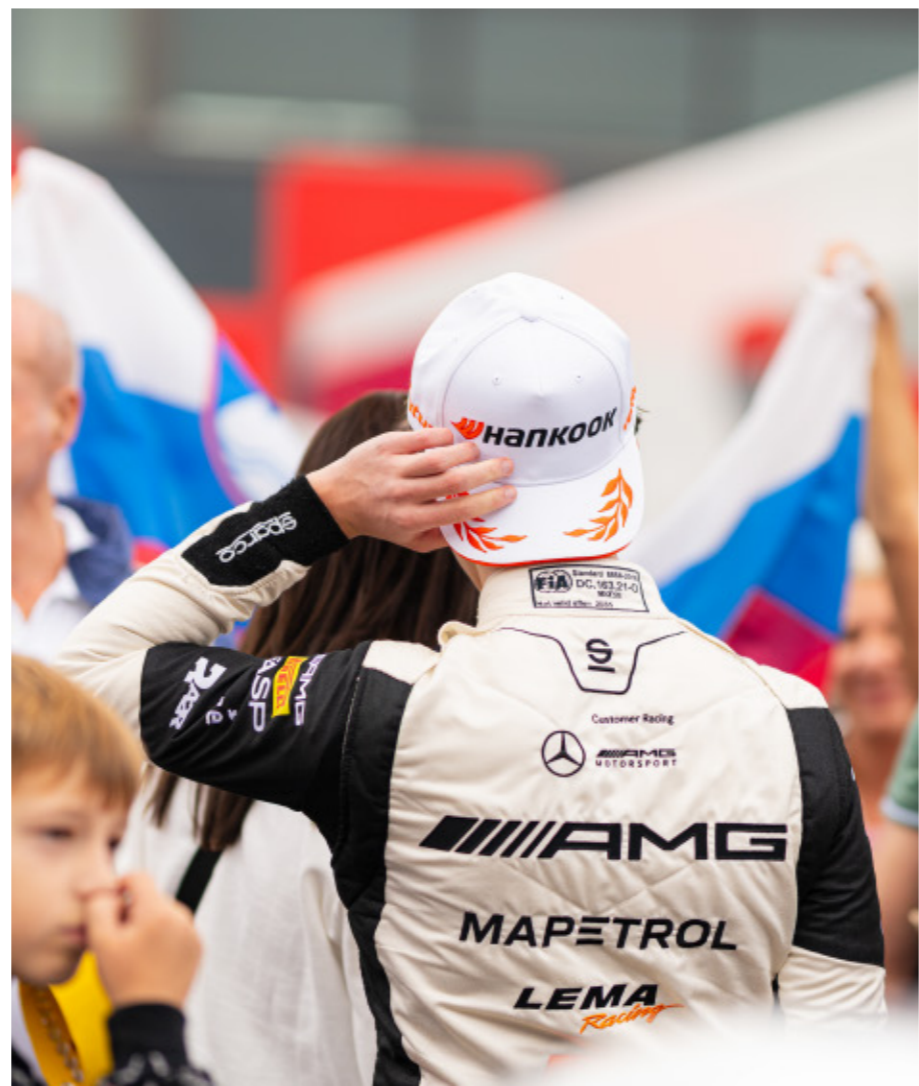
VIEWS: 1.400.000
PROFILE VISITS: 75.000

*OVER PAST 3 MONTHS



RACING IN MOTION

A curated selection of action shots, studio images, and behind-the-scenes moments that showcase Mark's personality, the car, and the intensity of GT4 racing.



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